

The Love Letter Campaign has proven to be a great fundraiser among Bible League International Volunteers.

**This year (October 1, 2019 - September 30, 2020), we are raising funds for *A Global Reach for the Kingdom*** which includes Scripture resources and training for *Project Philip* Bible studies, Church Planter Training, and Bible-based Literacy.

A compelling video of the letter's **RED BOOK** story can be found on YouTube by typing in "Bible League The Red Book." Or you can get to the video directly here: [https://www.youtube.com/watch?v=7Zj1t\\_J4Czl](https://www.youtube.com/watch?v=7Zj1t_J4Czl)

Your quarterly *Volunteer Voice* newsletter contains prayer requests and updates to share with your church.

**Ensure your church Pastor and Mission Board knows you are their contact for Bible League International.**

Sample announcements are listed on the back.

To keep expenses down, we suggest you **use mail slots or personally pass out the letters in your church.** These instructions are a guide; please use whatever method works best for you and your church:

1. If you, as a Key Contact, feel you need permission from your church to mail out these letters, **ask your church board or consistory.** These letters are going out in **your name**, not in the name of the church.
2. **Address small envelopes with your name and address** (or use your address stickers to save time). Do not put postage on this envelope. If people are willing to give, they will also be willing to pay the postage or see that you get their gift personally.
3. **SIGN all the letters with your name in the space provided.** DO NOT leave blank. Your signature will stand out more if you use something other than black ink. If you have time, add a small hand-written note. This also brings awareness in your church that you are the Key Contact.
4. **Insert a SIGNED letter and one small envelope** in each large envelope and seal. **Or**, staple a small envelope with your address on it to the signed letter.
5. **Send all monies to your Division Treasurer right away.** This is a courtesy to the gift giver so their statements balance, and to the ministry so work for the Lord can continue. All checks should be made out to **Bible League International. Do not endorse any checks.** The Treasurer will forward all checks to the Crete office within one week. *The fiscal year for Bible League runs through the end of September and any monies turned in after that will be applied to the next fiscal year's income and project. Donors look for their receipt once their check is written – please do not hold onto checks.*
6. **Kindly follow-up your letter campaign with a thank you to your congregation.** You may also want to include the amount of money that was raised through your church.

**As a Division Board, please consider mailing a letter to each evangelical church in your community** letting them know about your Division and being a part of Bible League International. Use additional copies throughout the year at a Bible League International **display table or at a fundraiser**.

If you have any questions about our Love Letter Campaign, please call Joanne Marvin or Deanna Van Swol.

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### **SUGGESTED BULLETIN ANNOUNCEMENTS/NEWSLETTER ARTICLE**

To be placed in the bulletin after the letters have been mailed:

I hope you enjoyed the letter you received from the \_\_\_\_\_ Division of Bible League Volunteers. Please prayerfully consider supporting their “Global Reach for the Kingdom” project to provide Scripture and engage people in God’s Word around the world. Kindly respond on or before \_\_\_\_\_. Thank you for making an eternal difference.

To be placed in the bulletin after the money has been received:

THANK YOU - The \_\_\_\_\_ Division of Bible League Volunteers appreciates the generous contributions to their “Global Reach for the Kingdom” project to provide Bibles and engage people in God’s Word through *Project Philip*, Church Planter Training, and Bible-based Literacy. (Optional: Together, our church was able to provide \$\_\_\_\_\_ towards this project.) Continue to pray with us for the provision of God’s Word to a lost and needy world. Thank you for serving the under-resourced Church.

### **SAMPLE NEWSLETTER ARTICLE**

#### **A Global Reach for the Kingdom**

Each year Bible League International Volunteers send out a special letter to their church members. Together, we are equipping Christians and churches all over the globe to engage people in the Word of God. As a result, God’s Kingdom is growing! Look for this letter in your mail. As you read it, please sincerely pray for the work of Scripture engagement. We appreciate any contribution you feel led to provide.

(Please add any other information from our quarterly newsletter, *Volunteer Voice*.)